

This symbol represents the
Best in the Business



Use it to promote YOUR Business!

By using the Home Builders Association of Maryland's logo, you can show the industry and consumers who you are, what you stand for and who you stand with.



Home Builders Association of Maryland
7127 Ambassador Road
Suite 150
Baltimore, MD 21244
410-265-7400
410-265-6529 – fax
www.homebuilders.org

LOGO USAGE GUIDELINES FOR HBAM MEMBERS



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INTEGRITY. STRENGTH. TRADITION. Since 1919, these values are what the Home Builders Association of Maryland has stood for.

WHY SHOULD I USE THE HBAM LOGO?

- Increase public awareness of your professional affiliation with the Home Builders Association of Maryland. HBAM members believe in doing business with those who support the building industry.
- Add credibility for your company in the building industry as well as with the general public.
- Contribute to greater impact in governmental and public affairs efforts through greater awareness of the members of HBAM.

By using the Home Builders Association of Maryland's logo, you can show the industry and consumers who you are and what you stand for and who you stand with.

WHO CAN USE THE HBAM LOGO?

All builders, remodelers, developers and associates who are members in good standing of the Home Builders Association of Maryland.

WHERE CAN I USE THE HBAM LOGO?

- Business Cards
- Company Letterhead
- Company Signs
- Promotional Materials
- Sales Centers

HOW DO I USE THE HBAM LOGO?

General Guidelines

- All Elements of the logo must be included.
- Elements of the logo may not be separated.
- No parts of the logo may be used as separate graphic elements.
- Logo may not be tilted.

Color

- Black and White
- Reversed to white with solid background.
- Color Version—PMS 343 green for logo and rules, all type prints black.
- Logo may not be screened to create another color.

Size

- Logo should not be smaller than ½".
- When using a live version of logo, resolution should be no less than 300 dpi.

Call HBAM at 410-265-7400 or email
commsupport@homebuilders.org for an electronic logo.